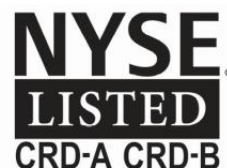




Crawford & Company®
5335 Triangle Parkway NW
Peachtree Corners, GA 30092



Media Contact: Bruce Swain
404.300.1051
bruce.swain@us.crawco.com

FOR IMMEDIATE RELEASE

Crawford & Company® Announces Third Quarter 2017 Earnings Conference Call

ATLANTA (October 23, 2017) – Crawford & Company® (www.crawfordandcompany.com) (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, will issue its earnings release for its third quarter ended September 30, 2017, on Monday, Nov. 6, 2017, at 6:45 a.m. Eastern time.

The quarterly conference call, to discuss Crawford®'s quarterly earnings and other developments, will be held on Monday, Nov. 6, 2017, at 4:30 p.m. Eastern time. The call can be accessed by dialing 1-800-374-2518, **Conference ID: 6374542**.

The financial and statistical information for the earnings call will be placed on Crawford & Company's website at www.crawfordandcompany.com/quarterlyreleases.

This call is being webcast by Nasdaq and can be accessed on the Crawford & Company website at <http://www.crawfordandcompany.com/about-us/investor-relations/quarterly-earnings>.

The webcast is also being distributed through the Thomson StreetEvents Network. Institutional investors can access the call via Thomson StreetEvents (<http://www.streetevents.com>), a password-protected event management site.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

###