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FOR IMMEDIATE RELEASE

BROADSPIRE® CEO DANIELLE LISENBey CHOSEN FOR INSURANCE

BUSINESS AMERICA'S HOT 100

ATLANTA (Dec. 20, 2016) – Danielle Lisenbey, Broadspire® president and CEO, has been selected as a member of the *Insurance Business America's* (IBA) Hot 100 List. The 2017 list recognizes some of the most influential and motivating insurance figures of the previous year.

Insurance Business America asks readers to nominate professionals that are industry thought leaders, influencers, and innovators, who made waves in the industry during the year.

Insurance Business America then narrows the nominations to the 100 people it felt made the greatest impact in 2016, either through a series of accomplishments or one bold move that garnered the industry's attention. The list is available online as well as in the December edition of *Insurance Business* magazine.

"I am honored to be recognized by my peers," Lisenbey said. "It could not have happened without having an amazing Broadspire team behind me, and I am very proud of their efforts."

Harsha V. Agadi, Crawford & Company® president and CEO, said, "Danielle is a go-getter who is widely recognized throughout the industry for her leadership skills and her unwavering loyalty to employees and clients alike. I'm proud of her for becoming an IBA Hot 100 honoree."

Earlier this month, Lisenbey was named Claim Executive of the Year by the New York Claim Association, Inc. (NYCA). In June, she was chosen as one of the winners of the annual Silicon

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Valley United States (SVUS) Women World Awards, Female Executive of the Year category. She is a founding board member for Alliance of Women in Workers' Compensation (AWiWC) and a board member for Moving in the Spirit, a nationally recognized youth-development program that incorporates the art of dance to positively transform the lives on Atlanta-area children and teens.

Before her appointment as Broadspire CEO in 2012, she was the company's COO for Medical Services. She has been with Broadspire and its predecessor since 1991.

About Broadspire®

[Broadspire®](#), a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

About Crawford®

Based in Atlanta, Ga., [Crawford & Company®](#) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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